

FY26 P2P Prizes and Raffles

Summary: During the 2025 peer-to-peer (P2P) fundraiser Healthy Harold's Hero Hundred (the Hero Hundred), a range of prizes will be offered to incentivise fundraising and awarded **via a random draw raffle**. Eligibility to win the prizes will be tied to fundraising tiers, and winners will be drawn once the event is entering its final days, during October.

Prizes:

Draw	Prize	Supplier	Eligibility
Draw A	\$100 voucher	Woolworths	Raise between \$250 - \$499
Draw B	\$250 voucher	JB HiFi	Raise between \$500 - \$999
Draw C	\$500 voucher	Flight Centre	Raise over \$1,500
	Exclusive vintage Healthy Harold tshirt	Life Ed Qld	Raise over \$1,000

License requirements:

There is no cost for fundraisers to join the challenge, and the activity is being used to promote Life Ed Qld's fundraising – these two distinctions classify this as a **Category 4** “promotional game” within the *Charitable and Non-Profit Gaming Act 1999 (Qld)*. Category 4 promotional games do not require any gaming license or permit in Queensland, but there are strict conditions that must be adhered to:

- **Terms and conditions** – must be in writing and available to participants. These T&C must state the promoter's name, eligibility criteria (refer to the above table), description and retail value of every prize, opening and closing dates, draw date, how and when winners will be notified/published, what happens to unclaimed prizes and any elimination rounds.
- **Entry must be free** – Entrants must not pay more than a normal phone/postage charge to enter. Requiring fundraisers to collect donations is considered “free entry” because the fundraiser pays nothing and receives no personal benefit.
- **Draw integrity** – Every eligible fundraiser must have a fair and equal change of winning the prizes. Prizes must be drawn within 12 months of the promotion start date and the highest value prize must be drawn first.
- **Prize restrictions** – weapons, ammunition, tobacco, surgery, tickets in another unapproved gambling game, or other restricted items are considered prohibited. Alcohol or gaming products may only be offered if entrants are 18+.
- **Record keeping** – General gaming records (names of winners, draw method, audit trail) must be kept for five years.

- **Advertising and communications** – Any advertisement must show the cost (if any) to enter and refer to where the full T&C can be accessed. Avoid misleading claims about odds or guaranteed prizes.
- **Online execution** - Online raffles normally fall under the CNPG Act; Office of Liquor and Gaming Regulations confirm that eligible associations can conduct charitable and promotional games online without an interactive gambling license.

Action items:

1. Draft a robust T&C reflecting all category 4 requirements and make available on the Hero Hundred website where prizes are detailed.
2. Set up a fair draw process - drawing from existing prize drawing mechanics from Life Ed Qld parent comp using random number selection.
3. Sign off on prize-pool mechanics.
4. Prepare records template – entries, qualifiers, draw log, winners notification – store on a hard-drive clearly labeled with notifications it is to be kept for five years.
5. Publish and promote the campaign, including clear link to T&C in every communication.

More information can be found at:

OLGR Client Service – 13 QGOV (13 74 68) or gamingcompliance@justice.qld.gov.au

[Guide to Category 4 Promotional Games](#)

[Charitable and Non-Profit Gaming Act 1999](#)

Business Queensland – [Competitions, Raffles, Bingo and other charitable games.](#)